



# NEW ZEALAND SHORTHORN BEEF FLYER

## PRESIDENT'S MESSAGE

Dear Members,

December is here again with a hectic time for most with school break-ups, Christmas parties and so many jobs to be done before the big day.

Last week I was in Feilding for the PBBNZ Meetings. Travelling down country I was pleased to see the amount of feed cover through central North Island, more than I've seen for a number of years.

I attended the AGM meeting at PBBNZ and am pleased to report the company is moving forward positively and the PBBNZ Board of Directors will have the pleasure of declaring a dividend back to its Shareholders in 2017.

The 2017 Beef Expo will be on the 15th-16th May, there will be both bull and heifer sales at the Expo.

I'd like to congratulate Fraser Fletcher for having the Champion Bull at the 2016 Expo, I would also like to thank those of you that entered bulls at the 2016 Expo.

It was interesting to have Jason Catts, Shorthorn Beef Australia President judge at this year's Expo, he was impressed with what he saw of the Shorthorn cattle in New Zealand. We are in discussion with Australian Shorthorn to get better promotional material of the breed in New Zealand for marketing and advertising.

The 2017 Shorthorn Herd Tour and Heifer Sale will take place in late March though the King Country, Taumaranui and Taranaki an itinerary is in the newsletter members need to let us know by mid-January who is interested in attending. It will be a great event with the AGM, heifer sale and some seminars involved in the tour, I look forward to seeing you there.

I wish you an amazing Christmas and fantastic New Year.

Kind regards,

**Craig Morton** PRESIDENT

## SHORTHORN REGISTRY NEWS

**Monthly group run** – All data to be entered into the group run needs to be at the office by the 10th of every month.

**Online registrations and performance recording** - Contact Shorthorn registry if you wish to register calves, enter weights etc. online using Internet Solutions. You will need a login and password and registry can create a pre-built worksheet for you to work from. Tipsheets are also available to help you through this process.

Wishing you all a Merry Christmas and a safe and Happy New Year.

**Megan** can be contacted by phone on 06 323 0747 between 8.00am to 4.30pm or email [megan@pbbnz.com](mailto:megan@pbbnz.com).

## THE SHORTHORN COUNCIL WOULD LIKE TO WISH EVERYONE A VERY MERRY XMAS & HAPPY NEW YEAR



### PBBNZ CHRISTMAS CLOSING HOURS

The PBB office will close at 12.00 noon on Friday 23rd December 2016 and reopen at 8.00am on Monday 9th January 2017.

We wish you all a very Merry Christmas & a Happy New Year.



## SHORTHORN UNIFORM



<b>Tailored Shirt</b>	<b>\$75</b>
<b>Polo</b>	<b>\$45</b>
<b>Hoodie</b> with no back print	<b>\$58</b>
<b>Hoodie</b> with Stud Logo screen printed on the back.	<b>\$78</b>

The new uniforms were worn by the Council Members at Beef Expo.

If you would like to order some of the apparel please contact Craig or Maree Morton.

Prices are GST inclusive but freight will be added.



**JACKET**  
Mens or Ladies

**\$120**



**VEST**  
Mens or Ladies

**\$85**

# 2017 AGM, HERD TOUR AND HEIFER SALE

## 28th March to 30th March 2017

We would like to have registrations in by the New Year as to who is intending to come on this tour. This will allow us to organise transport if available and plan for catering. If you can let me know directly on 027 355 2927 or rnmwproffit@xtra.co.nz by 1st January that would be great.

### HEIFER SALE:

As members are aware we will be holding an Elite Heifer sale @ 4pm on Wednesday 29th March 2017 at Corsock Shorthorns Taumarunui.

All members are encouraged to enter a heifer in this sale.

Entry forms will be out after Christmas.

### Entries close for this sale on the 20th January 2017

For South Island members we will look to bring your heifer's north in late-February, depending on the availability of transport to bring these up. Council will pay for the freight from a central point in the South Island to Taumarunui. It will be up to you to get your heifer to this point and once they are all there we will bring them up together.

It is our intention to heavily promote the heifer sale nationally and I encourage all members to not only look at entering a heifer but also to purchase one.

The heifers will be catalogued by drawing them randomly out of a hat. On sale day we will hold a public judging with the three most popular heifers being auctioned first.

There are no entry fees for the heifers but council will be taking a 3% commission on top of what the auctioneers take. This 3% will be used to cover promotion and the costs of the catalogue etc.

### All heifers are to be:

- PTIC
- TB tested and cleared within 12 months of the date of sale with the exception of cattle from a movement control area which must have been tested and cleared within 60 days of the sale.
- BVD Antigen Negative and have been vaccinated twice within the last 12 month period.

- Theileria tick management – all animals must be treated with Bayticol or similar product at time of leaving vendor's property
- Ear Tagging – all cattle must be identifiable with current AHB identification requirements.

Any questions please do not hesitate to ring me –  
Russell Proffit Mob: 027 355 2927

### ITINERARY

**28th March Tuesday** Accommodation Waitomo Caves Hotel

1:00pm Ron Smith

5:00pm AGM

6:30pm Dinner

**29th March Wednesday** Accommodation Central Park Motor Inn

8:00am Breakfast Russell's

If you have cars you may leave them here and travel in the vans, this is to be confirmed as we will need to have numbers that would like to do this.

11:30am Alan Park's

Structurally sound animals Beef and Lamb Genetics Heifer Sale

Stay in Taumarunui

**30th March Thursday**

Breakfast Zeebers

9:30am Maybe Commercial farmer in Whangamomona - Jack Hanns Honeyfields Finish around 4pm

If you are flying in and out you can travel to New Plymouth which is 20 minutes or travel time to Hamilton is 3 hours.

If you leave your car at Russell's the vans will return there and this is approx 1½ hours travel time.

### SHORTHORN COUNCILLOR CONTACTS:

<b>President</b>	Craig Morton	mortons76@xtra.co.nz	07 552 0250
<b>Vice President</b>	Russell Proffit	rnmwproffit@xtra.co.nz	07 877 8977
<b>Treasurer</b>	Jim Syme	hiwiroa@xtra.co.nz	06 858 5369
<b>Councillors</b>	Anita Erskine	westwood.farm@xtra.co.nz	03 226 6713
	Fraser Fletcher	fraserfletcher@gmail.com	03 204 2052
	Ron Smith	clairon@farmside.co.nz	07 873 6968
<b>Breed Co-ordinator:</b>	Lindy Lawrence	lindy@pbbnz.com	06 323 0742

### PBBNZ OFFICE CONTACTS:

<b>General Manager</b>	Caren Bailey	caren@pbbnz.com	06 323 0862
<b>Accounts:</b>	Andrea Bullivant	andrea@pbbnz.com	06 323 0749
	Kaylene Bradley	kaylene@pbbnz.com	06 323 0748
	Sonya Knowles	sonya@pbbnz.com	06 323 0869
<b>Administration:</b>	Lindy Lawrence	lindy@pbbnz.com	06 323 0742
<b>Administration/Tags:</b>	Patrice Grant	patrice@pbbnz.com	06 323 0861
<b>Registry/DNA:</b>	Linda Rule	lindar@pbbnz.com	06 323 0746
<b>Registry:</b>	Megan Ellett	megan@pbbnz.com	06 323 0747
<b>Pivot Design:</b>	Adele Gray	adele@pivotdesign.co.nz	06 323 0864
	Glenn Morton	graphics@pivotdesign.co.nz	06 323 0863
<b>Website Design:</b>	Nathan Doyle	nathan@pivotdesign.co.nz	06 323 0868

IMPORTANT CONTACTS