



NEW ZEALAND SHORTHORN BEEF

FLYER

DECEMBER 2017

PRESIDENT'S MESSAGE

Dear Members,

With Christmas almost here, our days seem to be getting busier. Record Beef and Lamb prices once again shows that the world is still screaming out for our product.

Although the dry is starting to grip many parts of the country after such a wet winter and spring Mother Nature normally evens herself out. It has been a busy year for Shorthorn with the Herd tour and Heifer Sale taking place in the King Country and Taranaki. I would like to thank all the breeders who hosted us on their farms, it was good to see great lines of cattle.

The Heifer Sale held at The Parks property was well supported by breeders and it was great to see some new younger breeders joining the Shorthorn Beef breed.

Congratulations to Shane and Dot Dromgool for having the Champion Bull at the 2017 Beef Expo and going on to get Reserve Champion.

In 2018 the national sale will be held in Palmerston North at the Convention Centre in conjunction with Hereford and Angus under a new format of "PGG Wrightson Livestock Video Auction". Thanks to those breeders that took time to forward their views to the council.

A great dispersal sale for The Brigadoon Shorthorn Herd was held in Winton on the 18th May. John and Lindy were great supporters of the Shorthorns and John will be missed. We wish Lindy all the best for the future.

Merry Christmas and a Prosperous New Year.

Kind regards,

Craig Morton PRESIDENT

PBBnz

On behalf of the combined breeds that operate under the PBBnz umbrella, PBBnz applied for sponsorship through PGG Wrightson Ltd. We are pleased to be able to inform you we have successfully received confirmation of PGG Wrightson sponsorship to NZ Shorthorns of \$1,250.

This has been secured for a three-year period.

PGG WRIGHTSON LIVESTOCK NATIONAL VIDEO SALE

There has been a change for 2018 national sales with a move away from the traditional Beef Expo to a National Video Sale to be held at the Palmerston North Convention Centre on Monday 14th May 2018 with the first sale at 4.00pm.



PGG Wrightson Livestock are the naming sponsor and we are delighted to have them on board.

Heifers and bulls both led and unled, can be sold by video.

Follow the Facebook page:

<https://www.facebook.com/nationalvideosale/>

Videoing of entries, where possible, will be by BullWalk and co-ordinated by the Video Sale Coordinator, Posy Moody.

Videos will be uploaded to the Facebook page prior to the sale.

Catalogues will be printed as normal.

All entries will be through Shorthorn NZ.

If you are planning to come along to the sale please ensure you book your accommodation as early as possible as the sale coincides with capping week in Palmerston North along with two other large events. Complimentary parking tickets will be available for members wishing to attend the sale. More information on the sale will be distributed as soon as it is available.

The AGM will be held at PBBnz in Feilding on Monday 14th May at a time to be set. We also aim to hold a lunch or dinner, but this is all to be confirmed.

Council are seeking expressions of interest from breeders who think they will be selling in the sale so we can get an idea of numbers. Please contact your councillor or Lindy at the office.

As this is a video auction, there will not be any show or parade.

SHORTHORN NZ RULES FOR ENTRY TO NATIONAL VIDEO SALE

- Choice of having the bulls in Feilding at vendors cost.
- To be videoed by approved NZ Shorthorn video persons at vendors costs.
- Maximum of 4 bulls per vendor.
- The video must be online one month prior to sale.
- All bulls going to Beef Expo are to be inspected by a senior judge and stock agent prior to going to the sale.
- All bulls have 3 EBV's/indexes above the breed average.
- Vendor to name selling company.

TRIP TO AUSTRALIAN BEEF SHORTHORN YOUTH EXPO

By Cara Doggett

What an awesome opportunity going to the Australia Beef Shorthorn Youth Expo. It was such an amazing experience seeing 80 Shorthorn heifers in one show.

I was lucky enough to borrow an awesome heifer from the Futurity Shorthorn Stud and she placed fifth in her heifer ring and got called twice in the performance class.

At the start of the Expo we had demonstrations on meat cuts, tattooing and branding, scanning and show preparation, which was a real eye opener and I loved every minute. I was lucky enough to place sixth in the senior class for junior judging and I placed fourth in senior paraders.

I also received the Ladies Sub, placing first and receiving \$250 dollars to hopefully put aside for the Expo next year.

A huge thank you to the NZ Shorthorn Association for being so generous and helping me get to this youth expo.



REGISTRY REPORT

Monthly group run – All data to be entered into the group run needs to be into the office by the 10th of every month.

2017 calves registrations - These can be completed either online through Internet Solutions or on paper forms. Please contact me if you need help or require further information.


DNA for sires – Please ensure you take samples from used sires, as they must have a DNA profile in order to register the calves by them.

Wishing you all a very Merry Christmas and a safe and Happy New Year.

Best wishes, **MEGAN ELLETT**

PBBNZ CHRISTMAS CLOSING HOURS

The PBBNZ office will close at 12.00 noon on Friday 22nd December 2017 and will re-open at 8.00am on Monday 8th January 2018.



We wish you all a very Merry Christmas & a Happy New Year.



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